

## Scouting Welcomer - Advert

- Do you want to help increase the number of new adults in local Scouting?
- Can you translate Scouting into everyday language for people that know nothing about it?
- Do you have a welcoming, enthusiastic approach that can inspire others to join the adventure?
- Do you love meeting new people?

You're good at:

- Encouraging people to get involved and try new things
- Facilitating speedy introductions between people
- Understanding the benefits of flexible volunteering

We're good at:

- Passing on new volunteer leads to you
- Supporting you in your role and providing resources
- Connecting you to other ScoutsCymru Welcomers across Wales

We're looking for a team of Welcomers across Wales to meet and welcome potential new adult volunteers to your local patch, District or Area. It doesn't matter what your role in Scouting is if you've got the passion and qualities for the role. You'll receive 'warm volunteer' referrals from your local Scouting Support Officer who you'll then arrange to meet at their first section meeting. You'll let your Scouting Support Officer know how they got on and your feedback will help us to continually improve the recruitment and retention of new volunteers

## Scouting Welcomer - Information

### Where has all this come from?

Across Wales there is a real need for additional adult support at all levels in Scouting. As a result, ScoutsCymru have put together a website ([vacancies.scoutscymru.org.uk](http://vacancies.scoutscymru.org.uk)) which is backed up with advertising on Google and Facebook. At the moment, the site is generating more than 300 new volunteer leads each year in Wales. We never expect for all of these applications to translate into volunteers but we want to place as many new adults as possible. We think Scouting Welcomers are crucial to this....

### Why would this help?

People who make an application are more likely to become volunteers for Scouting if they have a friendly, welcoming introduction to Scouting in a timely fashion and are invited to see Scouting actually happening as quickly as is possible.

Local welcomers who know what's going on, how it fits with the needs of Groups as well as the District and Area are invaluable in providing new adults with the best start in Scouting. Answering the questions a new adult will have as well as making introductions to relevant people make it all the more likely a person with an interest in volunteering from Scouting actually takes up a role.

### What would you do?

You would be passed on details of potential volunteers who have already been contacted by ScoutsCymru staff to ensure they are a genuine applicant who is interested in finding out more. It would then be up to you to have a chat with them, work out where they would be best placed and for you to organise for them to see Scouting in action.

Once this is done you will then make sure the new adult is passed on to a member of Scouting who can support them as they move into a role then feedback to ScoutsCymru staff so we can continuous improve the process as well as target advertising where it is most needed.

### What skills do I need?

You need to know the basics of Scouting, how the movement works and they types of role available to a new adult. As important is the ability to get this information across to someone who may know nothing about Scouting at all. Stripping away the mystery and jargon and painting a picture of being an adult in Scouting in plain language is critical.

Referrals and feedback will be made via email and communication with volunteers could be via a wide range of methods both electronic and conventional so being comfortable with these is important.

**What support would you get?**

ScoutsCymru is determined to place as many of the 300+ applicants we get annually and will support Welcomers with whatever they need. Tips and advice on how to speak to an external audience about Scouting will be provided as well as ongoing support as the process improves and develops.

**What Scouting role do I need to hold?**

It doesn't matter, this role would be great for a welcoming, enthusiastic person who can get the message of Scouting across to a wide range of people. This could be someone with a current role in Scouting of any type or someone with prior involvement.

**I'm already doing this?**

Great! There are already loads of people across Wales who already do a fantastic job welcoming new people into Scouting, some Districts already have adults with this as their focus. If you are already doing this and would be happy to also look after referrals from the vacancies site we would love to hear from you.