

# PREPARING BETTER FUTURES



## Our vision

By 2023 we will be ensuring better futures for 20,000 young people by equipping them with **skills for life** (character, employability and practical skills). They will enjoy enhanced wellbeing and play a full part in cohesive communities and the vibrant culture of Wales

## Our mission

Scouting actively engages and supports young people in their personal development, empowering them to make a positive contribution to Welsh society.

## Our values

We act with care, respect, integrity, cooperation, exploring our own and others' beliefs.

## Our strategic objectives

As a movement we aim to **grow**, become more **inclusive** and **youth shaped**, while making a **positive impact** in our communities.

## Our pillars

We will concentrate our efforts on three pillars of work:

### Programme

A fun, enjoyable, high quality programme consistently delivered and aided by simple (digital) tools

### People

More, well trained, better supported and motivated adult volunteers from different backgrounds.

### Perception

Scouting is clearly understood, more visible, trusted, respected and widely seen as playing a key role in today's society.

## Our plan of action

We believe this work that we should prioritise to achieve our vision:

### Programme

### People

### Perception

## Our outcomes

Delivering this strategy will have the following outcomes:

Growth	Inclusivity	Youth Shaped	Community Impact
<b>KPI</b> (5k more young people, 3k more section leaders, and 0.5k more Young Leaders)	<b>KPI</b> Demographic of adult volunteers reflects society, introduction of provision in ? settings	<b>KPI</b> (Impact survey shows young people shaped their Scouting; ?% young people receive top awards)	<b>KPI</b> (Impact survey shows young person undertook social action; ?% young people receive top awards)

# DELIVERING SKILLS FOR LIFE